

Agency 88 - Corn Development Marketing Board

Statutory Authority:

The Nebraska Corn Board was created by LB 639 of the 1978 session of the legislature. The Corn Resources Act sets forth the provision whereby, in the interest of the public welfare of the state, the producers of corn be permitted and encouraged to develop, carry out and participate in programs of research, education, market development and promotion. Since 1978, the Board has been administering a checkoff on corn collected at the first point of sale, which is presently at the rate of 25/100 of one cent per bushel of corn, then investing those funds in a number of programs including foreign and domestic market development, research, and education.

Vision Statement:

"Nebraska Corn - The first choice for a consistent supply of quality corn by global customers and by Nebraska value-adding industries who process the equivalent of 100 percent of corn produced in Nebraska."

Mission Statement:

"The mission of the Nebraska Corn Development, Utilization and Marketing Board is to enhance the profitability of the corn producer by developing, carrying out, and participating in programs of market development, promotion, research, and education."

Goals:

1. Develop, maintain, and increase foreign markets for corn and corn products;
2. Support a viable and growing Nebraska livestock and poultry industry, using corn as a primary feed source;
3. Identify and promote the intrinsic values and quality of Nebraska corn;
4. Identify, develop and promote the industrial uses of corn;
5. Identify and fund focused research which promotes corn profitability;
6. Communicate with the public effectively regarding corn-related activities and opportunities.

Financial Data:

	Actual FY98	Approp FY99	Request FY00	Recom FY00	Request FY01	Recom FY01
General Fund	0	0	0	0	0	0
Cash Fund	2,419,747	3,510,169	3,500,000	3,502,147	4,101,131	4,116,469
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	2,419,747	3,510,169	3,500,000	3,502,147	4,101,131	4,116,469

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Program 384 - Nebraska Corn Development Board

Program Objectives:

Continue to establish growth in the international and domestic market development programs through investment in the U.S. Grains Council, U.S. Meat Export Federation, and National Corn Growers Association, and to solicit research that provides increased profitability to the Nebraska corn producer. Continually, attempt to keep all producers informed through the Nebraska Corn Growers Association, LEAD and NAYI organizations and public information so a clear understanding of checkoff expenditures is understood.

Financial Data:

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Performance Measures:

The number of acres of corn planted and the average yield continues to rise, along with the consistency and quality of the yield. Along with this rise comes the need to increase demand and find new markets for Nebraska corn. Corn Board directors strive to provide services to Nebraska producers in the most efficient and effective manner, while not compromising the needs of the producers they represent. Since 1978, total corn usage has dramatically increased, particularly in the areas of food and industrial uses. A 1995 survey of Nebraska producers showed 71 percent felt the corn checkoff was a worthwhile investment.

Governor's Recommendation Includes:

The Governor's recommendation includes funding for increased promotion, education, and research activities.