

Agency 047 - EDUCATIONAL TELECOMMUNICATIONS COMM

STATUTORY AUTHORITY:

The Nebraska Educational Telecommunications Act creates the Nebraska Educational Telecommunications Commission for the purpose of (1) promoting and establishing noncommercial educational telecommunications facilities within the State of Nebraska, (2) providing noncommercial educational telecommunications programs throughout the State of Nebraska by digital broadcast, by closed-circuit transmission, by Internet-based delivery, or by other telecommunications technology distribution systems, and (3) operating statewide educational and public radio and television networks, facilities, and services. The Commission's duties and responsibilities are outlined in Chapter 79, sections 1313-1322 of the Revised Statutes of Nebraska.

VISION:

NET will meet the needs of learners of all ages, engage diverse communities in civil conversations and celebrate Nebraska's cultural and creative achievements through exceptional content, educational services, advanced technologies and partnerships of mutual value.

MISSION AND PRINCIPLES:

The mission of Nebraska Educational Telecommunications (NET) is to enrich lives and engage minds, connecting communities and celebrating Nebraska with services that educate and enlighten.

NET is dedicated to the principle of employing telecommunications technology to serve the cultural and educational needs of Nebraskans, both the general public and audiences with specific needs (such as the hearing and visually impaired) through the highest quality programming and services possible. NET's mission is to connect Nebraska with stories and events that challenge and inspire every individual. NET's mission is to connect Nebraska with services that honor the history, enrich the people and strengthen the future of every community. NET's mission is to connect Nebraska.

GOALS:

Content and Services - Acquire, produce and distribute quality content and services that will educate, inform and connect Nebraskans

Education - NET will be a valued partner in support of quality education for traditional and non-traditional Nebraska learners

Public Awareness - Increase the recognized value of the NET brand

Financial Resources - Improve organizational sustainability through increased revenues and operational efficiencies

Human Resources - Ensure the workforce has the appropriate skills through recruitment, retention, training and career opportunities

Technology - Achieve technical proficiency through planning, design and implementation that supports content creation, management and distribution

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Financial Data

	FY14 Actual	FY15 Approp	FY16 Request	FY16 Recomm	FY17 Request	FY17 Recomm
Operations Funding						
General Fund	9,273,415	9,840,715	10,053,251	10,091,927	10,198,751	10,178,305
Cash Fund	337,755	337,755	337,755	410,555	337,755	456,055
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	9,611,170	10,178,470	10,391,006	10,502,482	10,536,506	10,634,360
Aid Funding						
General Fund	210,672	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	210,672	0	0	0	0	0
Total Funding						
General Fund	9,484,087	9,840,715	10,053,251	10,091,927	10,198,751	10,178,305
Cash Fund	337,755	337,755	337,755	410,555	337,755	456,055
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	9,821,842	10,178,470	10,391,006	10,502,482	10,536,506	10,634,360

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Program 533 - NETWORK OPERATIONS

PROGRAM DESCRIPTION:

For Nebraskans, NET Television is a trusted storyteller and preserver of history and culture.
For children and families, NET Television is a trusted entertainer and educator.
For teachers NET Television is a trusted wealth of information.
For Nebraska's communities NET Television is a trusted repository of resources.

NET is perhaps best known for its public television and radio services, with its online services also playing an important role. Through this package of public broadcasting services, NET provides Nebraskans with programs ranging from breaking news and public affairs--local to international; varied entertainment--performing arts to sports; breakthroughs in science and the mysteries of nature; and opportunities for education and life-long learning.

PROGRAM OBJECTIVES:

To provide noncommercial educational and public service programming to meet the ascertained needs and interest of citizens of all ages throughout the state.

To administer and operate Commission licensed-network stations and the statewide interconnection system.

To provide instructional television for elementary, secondary, and postsecondary educational institutions.

To have principal responsibility for the Nebraska telecommunications delivery system operations and technical delivery on behalf of all segments of Nebraska education.

PERFORMANCE MEASURES:

NET will focus its coverage of important news and current affairs by airing locally produced News and Public Affairs programming to NET 1

NET will adjust its NET 1 schedule to maximize the number and diversity of households viewing NET during the four "measured months"

NET will continue its use of social media to provide diverse channels of content and new ways to interact with Nebraskans

NET will continue the development of alternative delivery channels on new media, focusing on live and video on demand from the NET website, video on demand through national portals like YouTube and PBS COVE

NET will strengthen its commitments in several key content areas to serve its diverse audience, by creating content and services about Nebraska science, humanities, sports, and arts and performance

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Program 533 - NETWORK OPERATIONS

Financial Data

	FY14 Actual	FY15 Approp	FY16 Request	FY16 Recomm	FY17 Request	FY17 Recomm
Operations Funding						
General Fund	8,863,223	9,370,792	9,568,828	9,617,487	9,707,828	9,699,890
Cash Fund	310,206	310,206	310,206	368,506	310,206	407,506
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	9,173,429	9,680,998	9,879,034	9,985,993	10,018,034	10,107,396
Aid Funding						
General Fund	210,672	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	210,672	0	0	0	0	0
Total Funding						
General Fund	9,073,895	9,370,792	9,568,828	9,617,487	9,707,828	9,699,890
Cash Fund	310,206	310,206	310,206	368,506	310,206	407,506
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	9,384,101	9,680,998	9,879,034	9,985,993	10,018,034	10,107,396

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Program 566 - PUBLIC RADIO

PROGRAM DESCRIPTION:

NET Radio was created through a gift of capital assets from Lincoln's Union College and its station KUCV in combination with a statewide capital campaign. NET Radio brings cultural, current events, entertaining, and educational programming to listeners across the state. In-depth, quality news, classical and jazz music, compelling commentary...a variety of unique programming options on NET Radio to please every taste. NET Radio is available via radio, on-line web streaming and a free mobile app for use on smart phones and tablets.

PROGRAM OBJECTIVES:

NET Radio: Informing Citizens, Enriching Lives.

Nebraska Public Radio Network brings cultural, current events and educational programming to listeners across the state.

Over 110,000 listeners tune in to NET Radio each week from across the state for the latest news, weather, music and discussion. NET Radio is comprised of nine FM stations throughout the state, along with 5 HD radio transmitters. NET Radio broadcasts classical and other music, news, public affairs and talk shows. Local programming is blended with programs acquired from National Public Radio and other sources.

PERFORMANCE MEASURES:

These goals and objectives are outlined in the NET Strategic Plan and are the basis for NET's radio service. NET measures success by a variety of factors including independent ratings information provided by the Radio Research Consortium, AudiGraphics, Nielson (formerly Arbitron), and internal research of the reach and impact of our local outreach initiatives.

NET Radio will improve key current trends in strategic audience development

NET Radio will support and expand the delivery of content through multiple distribution channels

NET Radio will create meaningful high-impact projects and services with key partners

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Program 566 - PUBLIC RADIO

Financial Data

	FY14 Actual	FY15 Approp	FY16 Request	FY16 Recomm	FY17 Request	FY17 Recomm
Operations Funding						
General Fund	410,192	469,923	484,423	474,440	490,923	478,415
Cash Fund	27,549	27,549	27,549	42,049	27,549	48,549
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	437,741	497,472	511,972	516,489	518,472	526,964
Aid Funding						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	0	0	0	0	0	0
Total Funding						
General Fund	410,192	469,923	484,423	474,440	490,923	478,415
Cash Fund	27,549	27,549	27,549	42,049	27,549	48,549
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	437,741	497,472	511,972	516,489	518,472	526,964