

# Agency 088 - CORN DEVELOPMENT MARKETING BD

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## **STATUTORY AUTHORITY:**

The Nebraska Corn Board was created by LB 639 of the 1978 session of the Legislature. The Corn Resources Act sets forth the provision whereby, in the interest of the public welfare of the state, the producers of corn be permitted and encouraged to develop, carry out and participate in programs of research, education, market development and promotion. Since 1978, the Board has been administering a checkoff on corn collected at the first point of sale, which is presently at the rate of 25/100 of one cent per bushel of corn, then investing those funds in a number of programs including foreign and domestic market development, research, and education.

## **VISION:**

“Nebraska Corn – The first choice for a consistent supply of quality corn that is fed, processed and consumed by an expanding base of Nebraska, domestic and global customers.”

## **MISSION AND PRINCIPLES:**

“The mission of the Nebraska Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion to enhance profitability (viability) and expand the demand and value of Nebraska corn and value added corn products.”

## **GOALS:**

- Develop, maintain, and increase foreign markets for corn and corn products.
- Support a viable and growing Nebraska livestock and poultry industry, using corn as a primary feed source.
- Identify and promote the intrinsic values and quality of Nebraska corn.
- Identify, develop and promote the industrial uses of corn.
- Identify and fund focused research which promotes corn profitability.
- Communicate relevant issues and information to producers and the public.

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## Financial Data

	FY08 Actual	FY09 Approp	FY10 Request	FY10 Recomm	FY11 Request	FY11 Recomm
<b>Operations Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	2,789,737	5,211,611	5,211,611	5,211,611	5,211,611	5,211,611
Federal Fund	256,758	399,018	399,018	399,018	399,018	399,018
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>3,046,495</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>
<b>Aid Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	2,789,737	5,211,611	5,211,611	5,211,611	5,211,611	5,211,611
Federal Fund	256,758	399,018	399,018	399,018	399,018	399,018
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Agency</b>	<b>3,046,495</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>

# **Agency 088 - CORN DEVELOPMENT MARKETING BD**

## **Program 384 - CORN DEVELOPMENT BOARD**

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### **PROGRAM DESCRIPTION:**

The Corn Development program was created in 1978 to promote the production, marketing, and utilization of corn. A nine-member board, who all must be engaged in corn production, was created to administer, supervise, and operate the program. The primary intent and purpose of the Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion on behalf of the corn producers of Nebraska.

### **PROGRAM OBJECTIVES:**

To expand the in-state demand for corn and add value through the expansion of ethanol and livestock. Support cooperators such as the National Corn Growers Association, the U.S. Meat Export Federation, U.S. Grains Council and the University of Nebraska that can help enhance the profitability and viability of Nebraska's Corn Industry. Continually, attempt to keep all producers informed through the Nebraska Corn Growers Association, LEAD and NAYI organizations and public information so a clear understanding of checkoff expenditures are understood. Utilize the mission set forth by the Nebraska Legislature to develop programs of research, promotion, market development and education on behalf of Nebraska corn producers.

### **PERFORMANCE MEASURES:**

The number of acres of corn planted and the average yield continues to rise, along with the consistency and quality of the yield. Along with this rise comes the need to increase demand and new markets for Nebraska corn. Corn board directors strive to provide services to Nebraska producers in the most efficient and effective manner, while not compromising the needs of the producers they represent. Since 1978, total corn usage has dramatically increased, particularly in the areas of food, feed and industrial uses. A 1995 survey of Nebraska producers showed 71 percent felt the corn checkoff was a worthwhile investment. Through more recent surveys, Nebraska producers want to see more uses and demand for their corn developed right here in Nebraska.

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**Program 384 - CORN DEVELOPMENT BOARD**

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**Financial Data**

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Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>3,046,495</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>
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General Fund	0	0	0	0	0	0
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Federal Fund	0	0	0	0	0	0
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<b>Total Program</b>	<b>3,046,495</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>	<b>5,610,629</b>