

Agency 086 - DRY BEAN COMMISSION

STATUTORY AUTHORITY:

The Dry Bean Commission was created by LB 145 of the 1987 session of the Legislature. The powers and duties of the Dry Bean Commission are outlined in §2-3753 of the Revised Statutes of Nebraska.

VISION:

Nebraska dry edible beans are recognized as the #1 choice for a consistent supply of quality dry edible beans which are consumed by an expanding market of Nebraska, domestic, and global consumers.

MISSION AND PRINCIPLES:

The mission of the Dry Bean Commission is to develop and participate in programs of research, education, advertising, publicity, and promotion to increase total consumption of dry edible beans on a state, national, and international basis.

GOALS:

The Dry Bean Commission is charged with two major responsibilities. The responsibilities are:

1. The growers and processors of dry beans are permitted and encouraged to develop, carry out, and participate in programs of research, education, and promotion of dry beans and bean products.
2. Provide the authorization of the necessary procedures by which dry bean growers and processors in this state may finance programs to achieve the activities required by statute.

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Financial Data

	FY08 Actual	FY09 Approp	FY10 Request	FY10 Recomm	FY11 Request	FY11 Recomm
Operations Funding						
General Fund	0	0	0	0	0	0
Cash Fund	300,786	402,282	400,000	400,000	400,000	400,000
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	300,786	402,282	400,000	400,000	400,000	400,000
Aid Funding						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	0	0	0	0	0	0
Total Funding						
General Fund	0	0	0	0	0	0
Cash Fund	300,786	402,282	400,000	400,000	400,000	400,000
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	300,786	402,282	400,000	400,000	400,000	400,000

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PROGRAM DESCRIPTION:

Promotion is considered to be an area of emphasis to the Commission. Past surveys of Nebraska's producers and processors, as well as continual yearly public comment, indicates the industry wans most of its money spent on promotion. The Commission continues to be a participant in the United States Dry Bean Council (USDBC), an association of dry bean producing state agencies devoted solely to promotion and advertising. The Commission also administers the Market Access Program (MAP) funds through which the Commission undertakes programs of international market development.

PROGRAM OBJECTIVES:

The Dry Bean Commission has been administering a check-off fee program on dry beans since 1987. The Act is administered by the Dry Bean Commission, which is authorized to work in the areas of research, education, advertising, publicity, and promotion with the goal of increasing per capita consumption of dry beans on a state, national, and international level. The Commission consists of nine members: four grower representative and three processor representatives appointed by the Governor and two at-large representatives appointed by the Commission.

PERFORMANCE MEASURES:

To develop and participate in programs of research, education, advertising, publicity, and promotion to increase total consumption of dry edible beans on a state, national, and international basis.

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General Fund	0	0	0	0	0	0
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Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	300,786	402,282	400,000	400,000	400,000	400,000