

# Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT

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## **STATUTORY AUTHORITY:**

Primary statutory authority for the Department of Economic Development is contained in Chapter 81, Article 12, Revised Statutes of Nebraska. The sections of this article cover the organization, mission, and functions of the Department of Economic Development.

## **VISION:**

To provide quality leadership and services that enable Nebraska communities, businesses, and people to succeed in a global economy. The Department will be equipped and ready to assist communities in developing and capitalizing on economic development opportunities.

## **MISSION AND PRINCIPLES:**

Primary statutory authority for the Department of Economic Development is contained in Chapter 81, Article 12, Revised Statutes of Nebraska. The sections of this article cover the organization, mission, and functions of the Department of Economic Development.

## **GOALS:**

Strive to create community and economic growth.

Make Nebraska a better place to live, work, raise a family and grow a business.

Goals will be accomplished by focusing efforts on:

- Aggressive community development.
- Business retention and expansion.
- New business attraction.
- New business creation (entrepreneurship).
- Tourism development.
- Special emphasis on the creation of new primary jobs and wealth creation.

# Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT

## Financial Data

	FY08 Actual	FY09 Approp	FY10 Request	FY10 Recomm	FY11 Request	FY11 Recomm
<b>Operations Funding</b>						
General Fund	3,932,702	4,441,717	4,569,217	4,445,463	4,569,217	4,485,242
Cash Fund	4,094,034	4,147,833	4,187,712	5,189,174	4,206,852	4,225,035
Federal Fund	1,798,049	2,310,842	2,350,853	2,342,309	2,368,667	2,367,486
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>9,824,785</b>	<b>10,900,392</b>	<b>11,107,782</b>	<b>11,976,946</b>	<b>11,144,736</b>	<b>11,077,763</b>
<b>Aid Funding</b>						
General Fund	2,422,324	2,225,000	2,097,500	2,225,000	2,097,500	2,225,000
Cash Fund	11,605,338	19,130,944	12,880,944	12,880,944	12,880,944	12,880,944
Federal Fund	15,025,206	19,587,291	19,587,291	19,587,291	19,587,291	19,587,291
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>29,052,869</b>	<b>40,943,235</b>	<b>34,565,735</b>	<b>34,693,235</b>	<b>34,565,735</b>	<b>34,693,235</b>
<b>Total Funding</b>						
General Fund	6,355,027	6,666,717	6,666,717	6,670,463	6,666,717	6,710,242
Cash Fund	15,699,372	23,278,777	17,068,656	18,070,118	17,087,796	17,105,979
Federal Fund	16,823,255	21,898,133	21,938,144	21,929,600	21,955,958	21,954,777
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Agency</b>	<b>38,877,653</b>	<b>51,843,627</b>	<b>45,673,517</b>	<b>46,670,181</b>	<b>45,710,471</b>	<b>45,770,998</b>

# **Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT**

## **Program 134 - RURAL DEVELOPMENT COMM**

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### **PROGRAM DESCRIPTION:**

The Nebraska Rural Development Commission (RDC) has statutory duties which include:

1. Focus attention on and increase awareness of opportunities and needs of rural Nebraska
2. Strengthen community sustainability and growth in rural Nebraska through increased community-based wealth creation, expanded economic opportunity and improved quality of life
3. Stimulate rural development innovation and foster information transfer to, from, and within rural Nebraska
4. Ensure that rural Nebraskans are afforded the opportunity to determine rural Nebraska's development agenda
5. Foster community-based development initiatives through multi-community partnerships

### **PROGRAM OBJECTIVES:**

The RDC advocates for effective development in rural Nebraska. The commissioners represent a broad cross-section of rural Nebraska and meet regularly. Staff additionally administers the Building Entrepreneurial Communities Act and the Agricultural Innovation and Value-Added Agricultural grant programs including education about the programs and encouraging rural participation.

### **PERFORMANCE MEASURES:**

The two grant programs being administered are monitored for proper usage of funds and project eligibility. Grant administration is completed in an efficient manner so reimbursements are timely to grant recipients. Commission projects are completed according to schedule and the RDC interfaces with other agencies and entities providing services to rural Nebraska to ensure continuity of services without overlap or duplication.

**Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT  
Program 134 - RURAL DEVELOPMENT COMM**

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**Financial Data**

	<b>FY08 Actual</b>	<b>FY09 Approp</b>	<b>FY10 Request</b>	<b>FY10 Recomm</b>	<b>FY11 Request</b>	<b>FY11 Recomm</b>
<b>Operations Funding</b>						
General Fund	172,800	162,027	160,658	160,922	163,033	164,946
Cash Fund	0	0	0	0	0	0
Federal Fund	1,293	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>174,092</b>	<b>162,027</b>	<b>160,658</b>	<b>160,922</b>	<b>163,033</b>	<b>164,946</b>
<b>Aid Funding</b>						
General Fund	0	0	1,000,000	1,000,000	1,000,000	1,000,000
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>0</b>	<b>0</b>	<b>1,000,000</b>	<b>1,000,000</b>	<b>1,000,000</b>	<b>1,000,000</b>
<b>Total Funding</b>						
General Fund	172,800	162,027	1,160,658	1,160,922	1,163,033	1,164,946
Cash Fund	0	0	0	0	0	0
Federal Fund	1,293	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Program</b>	<b>174,092</b>	<b>162,027</b>	<b>1,160,658</b>	<b>1,160,922</b>	<b>1,163,033</b>	<b>1,164,946</b>

# Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT

## Program 600 - ADMINISTRATION

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### **PROGRAM DESCRIPTION:**

Program 600 performs two major agency functions: administrative services plus oversight and overall management for the agency

### **PROGRAM OBJECTIVES:**

Sub-Program 50: Administration

This sub-program includes legislative liaison, support for the Nebraska Diplomats, plus the offices of the Director and Deputy Director. Non-administrative program activities in subprogram 50 include Main Street and the Marketing Manager. DED administration and operations work aggressively to maintain efficient and effective program delivery, service integration, leading edge technology utilization and solid and reliable fiscal management,

Sub-Program 51: Operations

The primary functions encompassed in this group are (1) fiscal operations, (2) human resources, (3) information technology/information systems, and (4) project/clerical support.

### **PERFORMANCE MEASURES:**

- Provide research, analysis and policy recommendation to administrative and legislative branches; allowing them to understand the work of NEDED and to understand the changing economic development environment and how it will impact Nebraska public policy.
- Review and improve the quality of the newsletter, annual report, web site and marketing materials consistent with Department priorities.
- Prepare and disseminate press and other information releases and maintain journalistic integrity.
- Main Street Program is dedicated to providing communities with the opportunities to revitalize downtown districts through economic development and historic preservation.
- Provide a seven day processing timeline for payment of invoices and grant payments.

**Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT**  
**Program 600 - ADMINISTRATION**

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**Financial Data**

	<b>FY08 Actual</b>	<b>FY09 Approp</b>	<b>FY10 Request</b>	<b>FY10 Recomm</b>	<b>FY11 Request</b>	<b>FY11 Recomm</b>
<b>Operations Funding</b>						
General Fund	1,050,975	1,215,967	1,221,548	1,223,204	1,241,157	1,255,753
Cash Fund	268,127	271,103	271,777	271,702	272,060	272,246
Federal Fund	133,385	145,736	153,074	150,139	156,333	153,995
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>1,452,487</b>	<b>1,632,806</b>	<b>1,646,399</b>	<b>1,645,045</b>	<b>1,669,550</b>	<b>1,681,994</b>
<b>Aid Funding</b>						
General Fund	114,100	100,000	100,000	100,000	100,000	100,000
Cash Fund	2,500	15,000	15,000	15,000	15,000	15,000
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>116,600</b>	<b>115,000</b>	<b>115,000</b>	<b>115,000</b>	<b>115,000</b>	<b>115,000</b>
<b>Total Funding</b>						
General Fund	1,165,075	1,315,967	1,321,548	1,323,204	1,341,157	1,355,753
Cash Fund	270,627	286,103	286,777	286,702	287,060	287,246
Federal Fund	133,385	145,736	153,074	150,139	156,333	153,995
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Program</b>	<b>1,569,087</b>	<b>1,747,806</b>	<b>1,761,399</b>	<b>1,760,045</b>	<b>1,784,550</b>	<b>1,796,994</b>

# **Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT**

## **Program 601 - COMMUNITY & RURAL DEVELOPMENT**

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### **PROGRAM DESCRIPTION:**

The Community and Rural Development Division provides technical and financial services through community-targeted programs and regional service delivery. These include grant programs for housing, community infrastructure, planning and business development; the Nebraska Community Improvement Program; the Nebraska Microenterprise Development Program; the New Neighborhoods Initiatives (CDBG) ; and the Community Development Assistance Act (CDAA) tax credit program.

### **PROGRAM OBJECTIVES:**

The Community and Rural Development Division (CRD) provides technical and financial services through community-targeted programs and regional service delivery. These include grant programs for housing, community infrastructure, planning and business development; the Nebraska Community Improvement Program; the Nebraska Microenterprise Development Program; and the Community Development Assistance Act.

### **PERFORMANCE MEASURES:**

The Housing Priority will utilize Affordable Housing Program funds including NAHTF, CDBG and HOME; will be invested in affordable housing in Nebraska to benefit low and moderate income households.

The Community Development Priority will strengthen Nebraska Communities through community development programs and services, which provide a stable platform for economic development.

The Economic Development Priority will foster the competitiveness of Nebraska business and industrial sector, and as a result, assist in the economic development of Nebraska's communities and people.

**Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT**  
**Program 601 - COMMUNITY & RURAL DEVELOPMENT**

**Financial Data**

	<b>FY08 Actual</b>	<b>FY09 Approp</b>	<b>FY10 Request</b>	<b>FY10 Recomm</b>	<b>FY11 Request</b>	<b>FY11 Recomm</b>
<b>Operations Funding</b>						
General Fund	250,078	259,858	254,768	255,647	257,739	260,198
Cash Fund	323,217	425,907	440,468	441,911	446,360	455,429
Federal Fund	860,005	1,129,117	1,159,067	1,154,781	1,171,898	1,174,399
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>1,433,300</b>	<b>1,814,882</b>	<b>1,854,303</b>	<b>1,852,339</b>	<b>1,875,997</b>	<b>1,890,026</b>
<b>Aid Funding</b>						
General Fund	1,583,102	1,347,500	497,500	497,500	497,500	497,500
Cash Fund	8,885,694	12,000,000	11,000,000	11,000,000	11,000,000	11,000,000
Federal Fund	14,541,380	19,337,950	19,337,950	19,337,950	19,337,950	19,337,950
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>25,010,176</b>	<b>32,685,450</b>	<b>30,835,450</b>	<b>30,835,450</b>	<b>30,835,450</b>	<b>30,835,450</b>
<b>Total Funding</b>						
General Fund	1,833,180	1,607,358	752,268	753,147	755,239	757,698
Cash Fund	9,208,911	12,425,907	11,440,468	11,441,911	11,446,360	11,455,429
Federal Fund	15,401,385	20,467,067	20,497,017	20,492,731	20,509,848	20,512,349
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Program</b>	<b>26,443,477</b>	<b>34,500,332</b>	<b>32,689,753</b>	<b>32,687,789</b>	<b>32,711,447</b>	<b>32,725,476</b>

# Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT

## Program 603 - INDUSTRIAL RECRUITMENT

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### **PROGRAM DESCRIPTION:**

The Business Development Division, Program 603, provides technical and financial services to businesses, regional organizations and communities to help expand economic development opportunities in areas that include business and industry recruitment, international trade and investment, existing and start-up business assistance, entrepreneurship, workforce development and job training.

### **PROGRAM OBJECTIVES:**

The Business Recruitment Program is charged with planning and initiating activities to target and recruit industries and businesses to Nebraska in order to increase economic opportunities for Nebraska people and communities. Personnel also work with existing businesses in order to provide technical assistance with job retention and expansion plans.

### **PERFORMANCE MEASURES:**

The business recruitment priority will foster communication with targeted businesses to assist locating in Nebraska.

The existing business priority will assist primary businesses with expansions in Nebraska.

The International trade and investment priority will foster relationships between Nebraska and international businesses.

The field staff priority will assist communities and businesses with expansion and development opportunities.

**Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT**  
**Program 603 - INDUSTRIAL RECRUITMENT**

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**Financial Data**

	<b>FY08 Actual</b>	<b>FY09 Approp</b>	<b>FY10 Request</b>	<b>FY10 Recomm</b>	<b>FY11 Request</b>	<b>FY11 Recomm</b>
<b>Operations Funding</b>						
General Fund	2,458,850	2,803,865	2,932,243	2,805,690	2,907,288	2,804,345
Cash Fund	53,547	132,252	135,052	134,595	136,389	136,951
Federal Fund	381,804	76,174	78,897	77,574	80,621	79,277
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>2,894,200</b>	<b>3,012,291</b>	<b>3,146,192</b>	<b>3,017,859</b>	<b>3,124,298</b>	<b>3,020,573</b>
<b>Aid Funding</b>						
General Fund	311,922	277,500	0	127,500	0	127,500
Cash Fund	2,619,148	6,357,944	1,107,944	1,107,944	1,107,944	1,107,944
Federal Fund	483,827	249,341	249,341	249,341	249,341	249,341
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>3,414,897</b>	<b>6,884,785</b>	<b>1,357,285</b>	<b>1,484,785</b>	<b>1,357,285</b>	<b>1,484,785</b>
<b>Total Funding</b>						
General Fund	2,770,772	3,081,365	2,932,243	2,933,190	2,907,288	2,931,845
Cash Fund	2,672,695	6,490,196	1,242,996	1,242,539	1,244,333	1,244,895
Federal Fund	865,630	325,515	328,238	326,915	329,962	328,618
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Program</b>	<b>6,309,097</b>	<b>9,897,076</b>	<b>4,503,477</b>	<b>4,502,644</b>	<b>4,481,583</b>	<b>4,505,358</b>

# Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT

## Program 618 - TOURISM PROMOTION

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### **PROGRAM DESCRIPTION:**

Travel and tourism is big business, and one of the most steadily expanding industries in the United States. In Nebraska, more than 43,000 people are employed in the travel and tourism industry. Nebraska's state tourism effort focuses on industry development and targeted marketing. Over the past two years, staff resources have been reorganized to provide additional focus on developing both agri and eco-tourism opportunities. DED's tourism staff also provides administrative and oversight for the Nebraska Civic and Cultural Convention Center Fund and the new Nebraska Advantage Tourism Marketing program.

### **PROGRAM OBJECTIVES:**

The Division of Travel and Tourism, Program 618, provides a variety of programs and services that help communities develop their tourism potential. These programs and services include Tourism Assessment Resource Growth Evaluation Team (TARGET), tourism marketing grants, tourism advertising partnerships, marketing at national and international trade shows, group tour marketing, press tours and travel writers assistance, travel counselor program, and tourism planning assistance. The Department's Travel and Tourism Division is funded through a one percent lodging tax cash fund.

### **PERFORMANCE MEASURES:**

- Market area attractions, events and services to resident and nonresident travelers.
- Publish Nebraska Traveler, operate division's website, contract for call #800 and fulfillment services.
- Administer state grant aid for tourism marketing.
- Provide tourism development and marketing assistance.
- Participate in activities of the Nebraska Travel Association, NE Association of Convention and Visitors Bureaus and interagency programming
- Update and implement Nebraska Byways Program.
- Implement local TARGET plans.
- Market Nebraska to group tour industry.
- Continue development of electronic traveler information.
- Host annual travel conference and provide industry training.

**Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT**  
**Program 618 - TOURISM PROMOTION**

**Financial Data**

	<b>FY08 Actual</b>	<b>FY09 Approp</b>	<b>FY10 Request</b>	<b>FY10 Recomm</b>	<b>FY11 Request</b>	<b>FY11 Recomm</b>
<b>Operations Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	3,449,143	3,318,571	3,340,415	4,340,966	3,352,043	3,360,409
Federal Fund	421,561	959,815	959,815	959,815	959,815	959,815
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>3,870,704</b>	<b>4,278,386</b>	<b>4,300,230</b>	<b>5,300,781</b>	<b>4,311,858</b>	<b>4,320,224</b>
<b>Aid Funding</b>						
General Fund	413,200	500,000	500,000	500,000	500,000	500,000
Cash Fund	97,996	108,000	108,000	108,000	108,000	108,000
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>511,196</b>	<b>608,000</b>	<b>608,000</b>	<b>608,000</b>	<b>608,000</b>	<b>608,000</b>
<b>Total Funding</b>						
General Fund	413,200	500,000	500,000	500,000	500,000	500,000
Cash Fund	3,547,139	3,426,571	3,448,415	4,448,966	3,460,043	3,468,409
Federal Fund	421,561	959,815	959,815	959,815	959,815	959,815
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Program</b>	<b>4,381,900</b>	<b>4,886,386</b>	<b>4,908,230</b>	<b>5,908,781</b>	<b>4,919,858</b>	<b>4,928,224</b>

# **Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT**

## **Program 655 - LOCAL CIVIC/CONVENTION FINANCE**

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### **PROGRAM DESCRIPTION:**

The purpose of the Local, Civic, Cultural and Convention Center Financing Act is to support the development of civic, cultural and convention centers in Nebraska municipalities. Especially favored are projects that attract new activity to Nebraska from outside of the state. The means of support are grants of assistance to municipalities except the City of Omaha from the Local Civic, Cultural and Convention Center Financing Fund administered by the Department.

### **PROGRAM OBJECTIVES:**

The fund may be used for the construction of new centers or the renovation or expansion of existing centers. The fund may not be used for planning, programming, marketing, advertising, and related activities. The minimum amount to be applied for by a single project is \$20,000; the maximum amounts are determined by the population sizes of the municipalities. An applicant may receive a grant only once for any one center and the grant can not be more than fifty percent of the cost of construction, renovation or expansion.

### **PERFORMANCE MEASURES:**

The total number of civic, cultural and convention centers applying for funding and the number reported to the Legislature for consideration are the first measures of performance. The Department first announced this grant program to Nebraska municipalities in the summer and fall of 2003. In response, 23 municipalities sent completed grant applications to the Department in October 2003. Eight of these municipalities eventually received grants, awarded in 2004 and 2005. The total awarded was \$950,665.

**Agency 072 - DEPARTMENT OF ECONOMIC DEVELOPMENT**  
**Program 655 - LOCAL CIVIC/CONVENTION FINANCE**

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**Financial Data**

	<b>FY08 Actual</b>	<b>FY09 Approp</b>	<b>FY10 Request</b>	<b>FY10 Recomm</b>	<b>FY11 Request</b>	<b>FY11 Recomm</b>
<b>Operations Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Aid Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	0	650,000	650,000	650,000	650,000	650,000
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>0</b>	<b>650,000</b>	<b>650,000</b>	<b>650,000</b>	<b>650,000</b>	<b>650,000</b>
<b>Total Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	0	650,000	650,000	650,000	650,000	650,000
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Program</b>	<b>0</b>	<b>650,000</b>	<b>650,000</b>	<b>650,000</b>	<b>650,000</b>	<b>650,000</b>