

Agency 88 - Corn Development Marketing Board

Statutory Authority:

The Nebraska Corn Board was created by LB 639 of the 1978 session of the Legislature. The Corn Resources Act sets forth the provision whereby, in the interest of the public welfare of the state, the producers of corn be permitted and encouraged to develop, carry out and participate in programs of research, education, market development and promotion. Since 1978, the Board has been administering a checkoff on corn collected at the first point of sale, which is presently at the rate of 25/100 of one cent per bushel of corn, then investing those funds in a number of programs including foreign and domestic market development, research, and education.

Vision Statement:

"Nebraska Corn - The first choice for a consistent supply of quality corn that is fed, processed and consumed by an expanding base of Nebraska, domestic and global customers."

Mission Statement:

"The mission of the Nebraska Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion to enhance profitability (viability) and expand the demand and value of Nebraska corn and value added corn products."

Goals:

1. Determine the production and utilization of Nebraska corn and its impact on Nebraska's agricultural industry;
2. Support a viable and growing Nebraska livestock and poultry industry;
3. Develop, maintain, and increase domestic and international markets for corn and corn products;
4. Promote favorable governmental policies by working with congressional representatives, on behalf of Nebraska producers;
5. Communicate with producers and the public regarding corn-related opportunities and activities.

Financial Data:

	Actual FY06	Approp FY07	Request FY08	Recom FY08	Request FY09	Recom FY09
General Fund	0	0	0	0	0	0
Cash Fund	2,855,056	5,195,187	5,172,656	3,192,071	5,172,656	3,363,830
Federal Fund	82,093	390,300	221,320	221,320	399,018	399,018
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	2,937,149	5,585,487	5,393,976	3,413,391	5,571,674	3,762,848

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Program Objectives:

Continue to expand markets and new uses for Nebraska corn through research, promotion and market development activities and investments. Coordinate investments with the National Corn Growers Association, U.S. Meat Export Federation, U.S. Grains Council, Nebraska Corn Growers Association and University of Nebraska to enhance the development of those new uses and markets. Increase the profitability of Nebraska corn producers through sound research, market development and policy initiatives. Continually, attempt to keep all producers informed through the Nebraska Corn Growers Association, LEAD and NAYI organizations and public information so a clear understanding of checkoff expenditures is understood.

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Performance Measures:

The number of acres of corn planted and the average yield continues to rise, along with the consistency and quality of the yield. Along with this rise comes the need to increase demand and new markets for Nebraska corn. Corn Board directors strive to provide services to Nebraska producers in the most efficient and effective manner, while not compromising the needs of the producers they represent. Since 1978, total corn usage has dramatically increased, particularly in the areas of food and industrial uses. A 1995 survey of Nebraska producers showed 71 percent felt the corn checkoff was a worthwhile investment. Through more recent surveys, Nebraska producers want to see more uses and demand for their corn developed right here in Nebraska. Each year, producers provide direct input on corn checkoff investments during an open forum at Ag Classic. Producers are also invited to provide input via 1-800-NECORN1 and our website www.nebraskacorn.org.