

# Agency 47 - Educational Telecommunications Comm.

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## Statutory Authority:

Nebraska Educational Telecommunications Commission was created for three purposes: to promote and establish noncommercial educational telecommunications facilities within the State of Nebraska; to provide noncommercial educational telecommunications programs throughout the State of Nebraska by standard broadcast, by closed-circuit transmission, or by other telecommunications technology distribution systems, and to operate statewide educational and public radio and television networks and services. The Commission's duties and responsibilities are outlined in Chapter 79, sections 1313-1325 of the 1997 Revised Statutes of Nebraska.

## Vision Statement:

The vision/mission of Nebraska Educational Telecommunications is to educate, challenge and inspire Nebraska, the Nation, and the World through excellence in non-commercial telecommunications.

## Mission Statement:

Nebraska Educational Telecommunications has adopted the following governing values:

- We must be aware of and pursue excellence in the application of techniques, procedures, and technologies.
- We must foster an environment that attracts and nurtures a diverse, motivated, and creative staff.
- We must provide content & services that engage & educate the public and enrich their lives.
- We know that inside and outside of the organization, our highest value is service to others.
- We know that we must maintain the public's trust through the prudent use and management of public resources.
- We must respond to the needs of our diverse communities.
- We must foster an environment that solicits, honors and responds to ideas from all external and internal sources.

## Goals:

As part of a strategic planning process, the Management Team of Nebraska Educational Telecommunications has identified eight key strategies to support the organizational mission, as follows:

- 1) Sustain an organization that increases revenue. Examine our current funding models and look for both short-term and long-term improvements.
- 2) Continue to increase awareness of NET locally and nationally through effective marketing and public relations.
- 3) Examine all areas of our enterprise and decide on our top priorities.
- 4) Continue to improve communications and internal customer service among management and staff.
- 5) Pursue excellence in the application of telecommunications techniques, procedures and technologies.
- 6) Continue to identify and measure the needs of our constituent communities and customers in order to determine and prioritize the products and services we provide.
- 7) Determine the new systems and structure of GPN that is sustainable.
- 8) Continue to recruit, retain, and competitively compensate an outstanding and diverse population of employees.

## Financial Data:

	Actual FY04	Approp FY05	Request FY06	Recom FY06	Request FY07	Recom FY07
General Fund	8,423,733	8,677,302	9,132,988	9,051,987	9,316,115	9,255,136
Cash Fund	125,260	124,550	199,550	253,219	199,550	255,346
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	50,000	0	0	0	0
<b>Total Agency</b>	<b>8,548,993</b>	<b>8,851,852</b>	<b>9,332,518</b>	<b>9,305,186</b>	<b>9,515,665</b>	<b>9,510,482</b>

## Agency 47 - Educational Telecommunications Comm. Program 533 - Educational Telecommunications

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### Program Objectives:

To provide noncommercial educational and public service programming to meet the ascertained needs and interest of citizens of all ages throughout the state.

- 1) To administer and operate Commission licensed-network stations and the statewide interconnection system.
- 2) To provide instructional television for elementary, secondary, and postsecondary educational institutions.
- 3) To have principal responsibility for the Nebraska satellite telecommunications delivery system operations and technical delivery on behalf of all segments of Nebraska education.
- 4) To provide administrative and operational support for the Nebraska Information Technology Commission.

### Financial Data:

	Actual FY04	Approp FY05	Request FY06	Recom FY06	Request FY07	Recom FY07
General Fund	7,942,729	8,234,675	8,684,341	8,603,572	8,867,488	8,797,840
Cash Fund	125,260	112,764	187,764	238,182	187,764	240,071
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	50,000	0	0	0	0
<b>Total</b>	<b>8,067,989</b>	<b>8,397,439</b>	<b>8,872,105</b>	<b>8,841,754</b>	<b>9,055,252</b>	<b>9,037,911</b>

### Performance Measures:

# Agency 47 - Educational Telecommunications Comm. Program 566 - Public Radio

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**Program Objectives:**

- 1) To develop and operate Commission licensed radio stations and a statewide system.
- 2) To provide noncommercial educational and public service programming of interest to Nebraskans of all ages.

**Financial Data:**

	<u>Actual FY04</u>	<u>Approp FY05</u>	<u>Request FY06</u>	<u>Recorn FY06</u>	<u>Request FY07</u>	<u>Recorn FY07</u>
General Fund	481,004	442,627	448,627	448,395	448,627	457,296
Cash Fund	0	11,786	11,786	15,037	11,786	15,275
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total</b>	<b>481,004</b>	<b>454,413</b>	<b>460,413</b>	<b>463,432</b>	<b>460,413</b>	<b>472,571</b>

**Performance Measures:**