

Agency 047 - EDUCATIONAL TELECOMMUNICATIONS COMM

STATUTORY AUTHORITY:

The Nebraska Educational Telecommunications Act creates the Nebraska Educational Telecommunications Commission for the purpose of (1) promoting and establishing noncommercial educational telecommunications facilities within the State of Nebraska, (2) providing noncommercial educational telecommunications programs throughout the State of Nebraska by digital broadcast, by closed-circuit transmission, by Internet-based delivery, or by other telecommunications technology distribution systems, and (3) operating statewide educational and public radio and television networks, facilities, and services. The Commission's duties and responsibilities are outlined in Chapter 79, sections 1313-1322 of the Revised Statutes of Nebraska.

VISION:

NET will meet the needs of learners of all ages, engage diverse communities in civil conversations and celebrate Nebraska's cultural and creative achievements through exceptional content, educational services, advanced technologies and partnerships of mutual value.

MISSION AND PRINCIPLES:

The mission of Nebraska Educational Telecommunications (NET) is to enrich lives and engage minds, connecting communities and celebrating Nebraska with services that educate and enlighten.

NET is dedicated to the principle of employing telecommunications technology to serve the cultural and educational needs of Nebraskans, both the general public and audiences with specific needs (such as the hearing and visually impaired) through the highest quality programming and services possible. NET's mission is to connect Nebraska with stories and events that challenge and inspire every individual. NET's mission is to connect Nebraska with services that honor the history, enrich the people and strengthen the future of every community. NET's mission is to connect Nebraska.

GOALS:

Content and Services - Acquire, produce and distribute quality content and services that will educate, inform and connect Nebraskans

Education - NET will be a valued partner in support of quality education for traditional and non-traditional Nebraska learners

Public Awareness - Increase the recognized value of the NET brand

Financial Resources - Improve organizational sustainability through increased revenues and operational efficiency's

Human Resources - Ensure the workforce has the appropriate skills through recruitment, retention, training and career opportunities

Technology - Achieve technical proficiency through planning, design and implementation that supports content creation, management and distribution

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Financial Data

	FY16 Actual	FY17 Approp	FY18 Request	FY18 Recomm	FY19 Request	FY19 Recomm
Operations Funding						
General Fund	9,679,777	10,329,068	10,530,439	9,995,080	10,704,935	10,051,776
Cash Fund	337,755	337,755	337,755	337,755	337,755	337,755
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	10,017,532	10,666,823	10,868,194	10,332,835	11,042,690	10,389,531
Aid Funding						
General Fund	210,672	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	210,672	0	0	0	0	0
Total Funding						
General Fund	9,890,449	10,329,068	10,530,439	9,995,080	10,704,935	10,051,776
Cash Fund	337,755	337,755	337,755	337,755	337,755	337,755
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	10,228,204	10,666,823	10,868,194	10,332,835	11,042,690	10,389,531

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Program 533 - NETWORK OPERATIONS

PROGRAM DESCRIPTION:

For Nebraskans, NET Television is a trusted storyteller and preserver of history and culture.
For children and families, NET Television is a trusted entertainer and educator.
For teachers NET Television is a trusted wealth of information.
For Nebraska's communities NET Television is a trusted repository of resources.

NET is perhaps best known for its public television and radio services, with its online services also playing an important role. Through this package of public broadcasting services, NET provides Nebraskans with programs ranging from breaking news and public affairs--local to international; varied entertainment--performing arts to sports; breakthroughs in science and the mysteries of nature; and opportunities for education and life-long learning.

PROGRAM OBJECTIVES:

To provide noncommercial educational and public service programming to meet the ascertained needs and interest of citizens of all ages throughout the state.

To administer and operate Commission licensed-network stations and the statewide interconnection system.

To provide instructional television for elementary, secondary, and postsecondary educational institutions.

To have principal responsibility for the Nebraska telecommunications delivery system operations and technical delivery on behalf of all segments of Nebraska education.

PERFORMANCE MEASURES:

NET will continue to seek new collaborations

NET will refine programming strategies that provide greater consistency to help viewers find the content they are looking for, as part of our multi-channel strategy

NET will continue its use of social media to provide diverse channels of content and new ways to interact with Nebraskans

NET will continue the development of alternative delivery channels on new media, focusing on live and video on demand from the NET website, video on demand through national portals like YouTube and PBS COVE and delivery of video through the Nebraska Legislature and the NET Nebraska app NET will strengthen its commitments in several key content areas to serve its diverse audience, by creating content and services about Nebraska science, humanities, sports, and arts and performance

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Program 533 - NETWORK OPERATIONS

Financial Data

	FY16 Actual	FY17 Approp	FY18 Request	FY18 Recomm	FY19 Request	FY19 Recomm
Operations Funding						
General Fund	9,234,312	9,839,311	10,033,947	9,516,967	10,201,466	9,571,248
Cash Fund	310,206	310,206	310,206	310,206	310,206	310,206
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	9,544,518	10,149,517	10,344,153	9,827,173	10,511,672	9,881,454
Aid Funding						
General Fund	210,672	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	210,672	0	0	0	0	0
Total Funding						
General Fund	9,444,984	9,839,311	10,033,947	9,516,967	10,201,466	9,571,248
Cash Fund	310,206	310,206	310,206	310,206	310,206	310,206
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	9,755,190	10,149,517	10,344,153	9,827,173	10,511,672	9,881,454

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Program 566 - PUBLIC RADIO

PROGRAM DESCRIPTION:

NET Radio was created through a gift of capital assets from Lincoln's Union College and its station KUCV in combination with a statewide capital campaign. NET Radio brings cultural, current events, entertaining, and educational programming to listeners across the state. In-depth, quality news, classical and jazz music, compelling commentary...a variety of unique programming options on NET Radio to please every taste. NET Radio is available via radio, on-line web streaming and a free mobile app for use on smart phones and tablets.

PROGRAM OBJECTIVES:

NET Radio: Informing Citizens, Enriching Lives.

Nebraska Public Radio Network (NET) brings cultural, current events and educational programming to listeners across the state.

Over 110,000 listeners tune in to NET Radio each week from across the state for the latest news, weather, music and discussion. NET Radio is comprised of nine stations throughout the state, broadcasting 2 channels of programming, News/Classical on FM and HD and News/Jazz on HD2. NET Radio broadcasts classical and other music, news, public affairs and talk shows. Local programming is blended with programs acquired from National Public Radio and other sources.

PERFORMANCE MEASURES:

These goals and objectives are outlined in the NET Strategic Plan and are the basis for NET's radio service. NET measures success by a variety of factors including independent ratings information provided by the Radio Research Consortium, AudiGraphics, Nielson (formerly Arbitron), and internal research of the reach and impact of our local outreach initiatives.

NET Radio will improve key current trends in strategic audience development

NET Radio will support and expand the delivery of content through multiple distribution channels

NET Radio will create meaningful high-impact projects and services with key partners

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Program 566 - PUBLIC RADIO

Financial Data

	FY16 Actual	FY17 Approp	FY18 Request	FY18 Recomm	FY19 Request	FY19 Recomm
Operations Funding						
General Fund	445,465	489,757	496,492	478,113	503,469	480,528
Cash Fund	27,549	27,549	27,549	27,549	27,549	27,549
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	473,014	517,306	524,041	505,662	531,018	508,077
Aid Funding						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	0	0	0	0	0	0
Total Funding						
General Fund	445,465	489,757	496,492	478,113	503,469	480,528
Cash Fund	27,549	27,549	27,549	27,549	27,549	27,549
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	473,014	517,306	524,041	505,662	531,018	508,077